

MARCO PRETELL-VÁZQUEZ

Front-End Web Developer
I Love Good Design
New York, NY

E-MAIL: marco.pvazquez@gmail.com
PERSONAL WEBSITE: www.mpvazquez.com
LINKEDIN: www.linkedin.com/in/marcopvazquez

SKILLS SUMMARY

TECHNICAL SKILLS

- *Front-End:* Vanilla JavaScript (ES2016), HTML5, CSS3, Sass, DOM Web API, jQuery, D3.js
- *Frameworks:* React.js & Redux, Backbone.js, Marionette.js | *Back-End:* Node.js, Express
- *Methodologies:* Agile, Lean, Behavior- & Test-Driven Dev, Object-Oriented Programming
- *More:* Web Accessibility (W3C Standards), Web Performance, A/B Testing, Webpack, Git Versioning, Jasmine, Invision, Zeplin, Adobe Analytics, Illustrator & Photoshop

ADDITIONAL SKILLS

- Fluent in Spanish & English, SEO, WordPress, project management, client enablement

EXPERIENCE

BLOOMINGDALES · *UI Developer* · New York, NY *April 2018 – Present*

- Developing the Browse & Search pages using Backbone.js, Marionette.js, Sass, Node.js
- Collaborating in a Lean dev environment to test and scale quick, iterative MVP theories
- Implementing MVPs with A/B tests & web analytics for data-driven business decisions
- Enhancing performance by: substituting CSS animations in lieu of jQuery, optimizing image sizing & resolution, lazy loading images, & ensuring total page responsiveness
- Lead a style-guide integration on the browse & search pages, features & components
- Worked to raise unit tests to 80%+ coverage on our pages, features & components

CONSULTANT · *Front-End Web Developer* · New York, NY *Oct 2017 – Present*

- Create, manage & deploy fully responsive web applications in WordPress and PHP

SPRINKLR · *Software Engineer* · New York, NY *Sep 2014 – Sep 2017*

- Collaborated on software products with team in an agile development environment
- Developed products using React.js, ECMAScript 2015, Node, Sass, Redux & Bootstrap
- Launched new software product for clients to build and publish custom micro sites
- Enabled custom websites for Fortune 500 clients, ensuring brand integrity
- Established development team's styling standards for CSS style sheets

BRANDERATI · *Junior Developer* · New York, NY *Jun 2014 – Sep 2014*

- Collaborated on software product using Angular.js, Foundation, jQuery, D3.js, & CSS3
- Integrated D3.js library for data visualization (charts and graphs) into the project
- Enabled custom, branded sites for clients, using JavaScript, CSS3, and Photoshop
- Experienced acquisition by Sprinklr, Inc.

GENERAL ASSEMBLY · *Expert in Residence* · New York, NY *Apr 2014 – July 2014*

- Tutored students engaged in GA's twelve-week immersive course focused on Ruby on Rails and includes Git, JavaScript, various libraries & programming methodologies

Web Development Immersive (WDI) · *Full-Time Student*

Dec 2013 – Apr 2014

- Gained fluency in full-stack web development and computer science (CS) fundamentals
- Implemented object-oriented programming principles, TDD, and API calls to build custom Rails applications using an Agile process
- Built tested and responsive applications

STARTOUT · *Community Coordinator* · New York, NY

Oct 2012 – Jun 2013

GLOBAL HEALTHY LIVING FDN · *Community Coordinator* · Nyack, NY

Mar 2010 – Sep 2012

EDUCATION

BALL STATE UNIVERSITY · Muncie, IN

BA, May 2009

- *Major:* International Business · *Minors:* Marketing · Spanish
- *Honors:* Dean's List 2008, 2009 · Advanced Professionalism Certificate
- *Leadership:* Alpha Kappa Psi, Latino Student Union, Student Government Association